



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1372797

Schedule Dates 10/19/12-10/25/12
Advertiser National Republican Congressional Committee (23
Agency National Media, Inc (1454)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand NRCC IE 10/19 (473361)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name MORAN, KRISTY
Phone/Fax /
CPE 3160
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC IE 10/19
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/14/12
Last Modified 09/14/12
Entered By Katie Freckleton
CO-OP No
Headline # 06315267
Demo A35+
Order Type Normal
Package Deal *
Commission % 15.00
Commission \$7,447.50
Net Total \$42,202.50
Sales Tax

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Oct. 2012	43	\$49,650.00
Grand Total:	43	\$49,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/19/12-10/19/12	1	:30	12P-1P (MST)						1			1	\$500.00	\$500.00	Salt Lake City (KUTV)		9/14/12
2.0	Normal Line / News (2)	10/22/12-10/25/12	1	:30	12P-1P (MST)	3	X	X	X	X				3	\$500.00	\$1,500.00	Salt Lake City (KUTV)		9/14/12
3.0	Normal Line / News (3)	10/19/12-10/19/12	1	:30	5A-5:30A (MST)						1			1	\$225.00	\$225.00	Salt Lake City (KUTV)		9/14/12
4.0	Normal Line / News (4)	10/22/12-10/25/12	1	:30	5A-5:30A (MST)	3	X	X	X	X				3	\$225.00	\$675.00	Salt Lake City (KUTV)		9/14/12
5.0	Normal Line / News (5)	10/19/12-10/19/12	1	:30	5:30A-6A (MST)						1			1	\$350.00	\$350.00	Salt Lake City (KUTV)		9/14/12
6.0	Normal Line / News (6)	10/22/12-10/25/12	1	:30	5:30A-6A (MST)		1	1	1	1				4	\$350.00	\$1,400.00	Salt Lake City (KUTV)		9/14/12
7.0	Normal Line / News (7)	10/19/12-10/19/12	1	:30	6A-8A (MST)						1			1	\$900.00	\$900.00	Salt Lake City (KUTV)		9/14/12
8.0	Normal Line / News (8)	10/22/12-10/25/12	1	:30	6A-8A (MST)	4	X	X	X	X				4	\$900.00	\$3,600.00	Salt Lake City (KUTV)		9/14/12
9.0	Normal Line / SPOT (9)	10/21/12-10/21/12	1	:30	8A-9:30A (MST)							1		1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)		9/14/12
10.0	Normal Line / News (10)	10/19/12-10/19/12	1	:30	4:30P-5P (MST)						1			1	\$700.00	\$700.00	Salt Lake City (KUTV)		9/14/12
11.0	Normal Line / News (11)	10/22/12-10/25/12	1	:30	4:30P-5P (MST)	4	X	X	X	X				4	\$700.00	\$2,800.00	Salt Lake City (KUTV)		9/14/12
12.0	Normal Line / News (12)	10/19/12-10/19/12	1	:30	5P-5:30P (MST)						1			1	\$1,300.00	\$1,300.00	Salt Lake City (KUTV)		9/14/12
13.0	Normal Line / News (13)	10/22/12-10/25/12	1	:30	5P-5:30P (MST)		1	1	1	1				4	\$1,300.00	\$5,200.00	Salt Lake City (KUTV)		9/14/12
14.0	Normal Line / News (14)	10/20/12-10/20/12	1	:30	5P-6P (MST)							1		1	\$750.00	\$750.00	Salt Lake City (KUTV)		9/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 9/14/12



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1372797

Schedule Dates	10/19/12-10/25/12	Date Entered	09/14/12
Advertiser	National Republican Congressional Committee (23	Last Modified	09/14/12
Agency	National Media, Inc (1454)	Entered By	Katie Freckleton
Product	POLITICAL CANDIDATE SUPER PAC (ns) (1386)	CO-OP	No
Brand	NRCC IE 10/19 (473361)	Headline #	06315267
Salesperson	TeleRep/DC, Washington DC (2995)	Demo	A35+
Sales Office	TeleRep Washington DC	Order Type	Normal
Buyer Name	MORAN,KIRSTY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	3160	Commission	\$7,447.50
Account Types	National/Political Issue Agency BRD	Net Total	\$42,202.50
Billing Type	Standard	Sales Tax	
Comments	NRCC IE 10/19' ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Oct. 2012	43	\$49,650.00
Grand Total:	43	\$49,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / News (15)	10/21/12-10/21/12	1	:30	5P- 6P (MST)								1	1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)		9/14/12
16.0	Normal Line / SPOT (16)	10/22/12-10/25/12	1	:30	10:35P- 11:35P (MST)	3	X	X	X	X				3	\$1,000.00	\$3,000.00	Salt Lake City (KUTV)		9/14/12
17.0	Normal Line / Sports/Other (17)	10/21/12-10/21/12	1	:30	10:35P- 11:35P (MST)								1	1	\$750.00	\$750.00	Salt Lake City (KUTV)		9/14/12
18.0	Normal Line / News (18)	10/22/12-10/24/12	1	:30	10P- 10:35P (MST)	2	X	X	X					2	\$3,500.00	\$7,000.00	Salt Lake City (KUTV)		9/14/12
19.0	Normal Line / News (19)	10/20/12-10/20/12	1	:30	10P- 10:35P (MST)								1	1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)		9/14/12
20.0	Normal Line / News (20)	10/21/12-10/21/12	1	:30	10P- 10:35P (MST)								1	1	\$3,500.00	\$3,500.00	Salt Lake City (KUTV)		9/14/12
21.0	Normal Line / Prime (21)	10/23/12-10/23/12	1	:30	6:57:26P- CBS-NCIS (Tuesday)							1		1	\$4,000.00	\$4,000.00	Salt Lake City (KUTV)		9/14/12
22.0	Normal Line / Prime (22)	10/25/12-10/25/12	1	:30	7:59P- CBS-Person of Interest (Thursday)						1			1	\$4,500.00	\$4,500.00	Salt Lake City (KUTV)		9/14/12
23.0	Normal Line / Prime (23)	10/20/12-10/20/12	1	:30	7:59P- CBS-Crimetime Saturday 2							1		1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)		9/14/12
24.0	Normal Line / Prime (24)	10/20/12-10/20/12	1	:30	8:59P- CBS-48 Hours Mystery (Saturday)							1		1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)		9/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

SEP13/12 18.41
KUTV-TV

#

SALES PRSN WA- CHERYL BLAIR

CLASS: NATL.	LOCAL	REGIONAL
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
30	30	30
31	31	31
32	32	32
33	33	33
34	34	34
35	35	35
36	36	36
37	37	37
38	38	38
39	39	39
40	40	40
41	41	41
42	42	42
43	43	43
44	44	44
45	45	45
46	46	46
47	47	47
48	48	48
49	49	49
50	50	50
51	51	51
52	52	52
53	53	53
54	54	54
55	55	55
56	56	56
57	57	57
58	58	58
59	59	59
60	60	60
61	61	61
62	62	62
63	63	63
64	64	64
65	65	65
66	66	66
67	67	67
68	68	68
69	69	69
70	70	70
71	71	71
72	72	72
73	73	73
74	74	74
75	75	75
76	76	76
77	77	77
78	78	78
79	79	79
80	80	80
81	81	81
82	82	82
83	83	83
84	84	84
85	85	85
86	86	86
87	87	87
88	88	88
89	89	89
90	90	90
91	91	91
92	92	92
93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

100

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP13/12 18.4

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

	FRI	10/19	\$500.00	30	1
I200N-100P	FRI	10/19		30	1

	30	\$500.00	10/22	10/25	3	M-TH	3
1200N-100E	30						
2							

500A-530A	30	\$225.00	10/19	1	FRI	1
500A-530A	30	\$225.00	10/19	1	FRI	1

PROGRAM : 2 NEWS AT 5AM

REP HEADLINE# 6315267
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP13/12 18.41
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

16			1035P-1135P	30		\$1,000.00	10/22	10/25	3		M-TH	3
PROGRAM : D LETTERMAN												
17			1035P-1135P	30		\$750.00	10/21	10/21	1		SUN	1
PROGRAM : TALKING SPORTS												
18			1000P-1035P	30		\$3,500.00	10/22	10/24	2		M-W	2
PROGRAM : 2 NEWS AT 10												
19			1000P-1035P	30		\$2,500.00	10/20	10/20	1		SAT	1
PROGRAM : 2 NEWS AT 10												
20			1000P-1035P	30		\$3,500.00	10/21	10/21	1		SUN	1
PROGRAM : 2 NEWS AT 10												
<u>21</u>			800P-900P	30		\$4,000.00	10/23	10/23	1		TUE	1
PROGRAM : NCIS												
22			800P-900P	30		\$4,500.00	10/25	10/25	1		THU	1
PROGRAM : PERSON OF INT												
23			800P-900P	30		\$1,000.00	10/20	10/20	1		SAT	1
PROGRAM : CRIMETIME SAT												
24			900P-1000P	30		\$1,000.00	10/20	10/20	1		SAT	1
PROGRAM : 48 HOUR MYSEERY												

OCT/12 49650.00 CONTRACT TOTAL 49650.00
 TOTAL SPOTS 43

MARKET TOTALS \$137,916 KUTV 36% KTVX 11% KSL 17% KSTU 34% KUCW 0% KJZZ 2% KCSG 0%
 KMYU 0%

SVC- NONE
 DEMOS- RA35+*